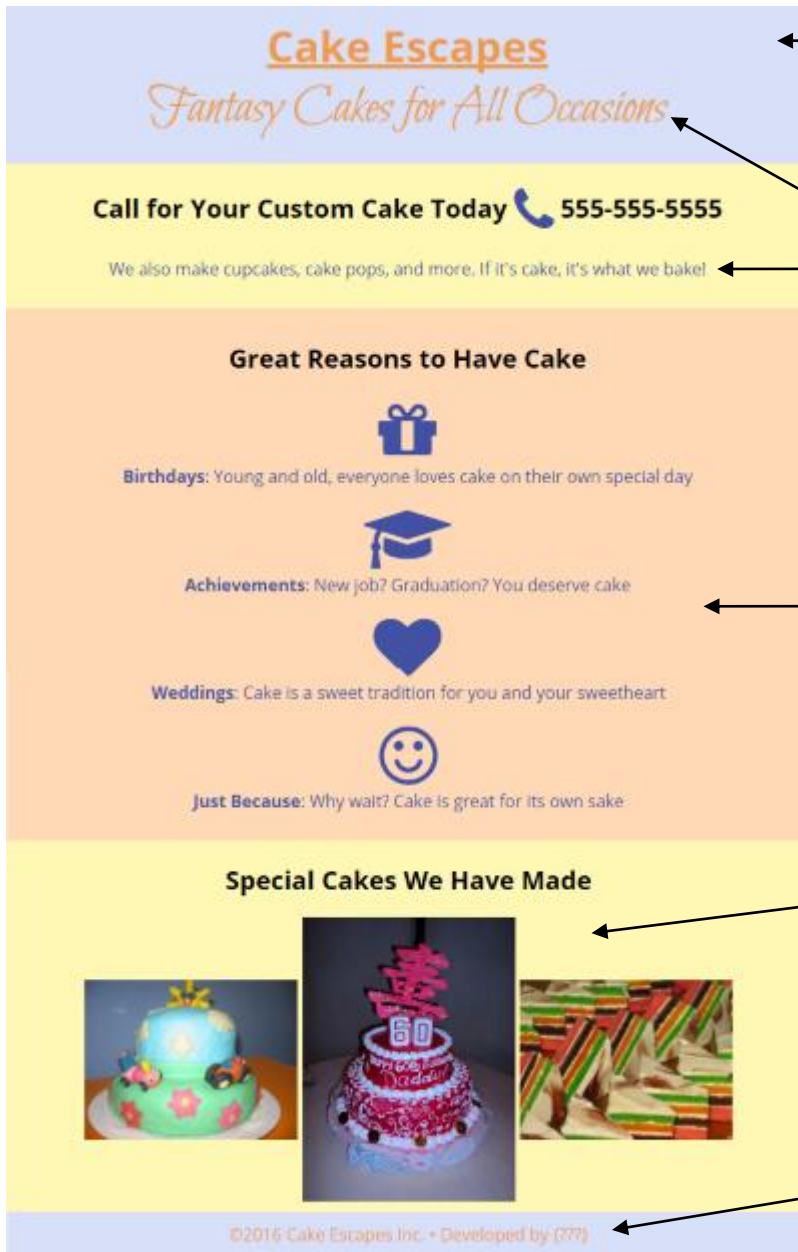# Unit 5 Activity: Develop a Page for a Business

Ms. Allie Batter has hired your web development company to create an informational page for her cake-baking business, Cake Escapes Inc. The manager of the web development company has assigned you the task of implementing the site.

Her niece likes to play in PhotoShop and created a basic design that Ms. Batter would like you to use as inspiration. The final site does not have to match exactly, but all of the content should be there, and it should be pleasant to read.

The full design picture is available in the accompanying files, and so are the original photos of her cakes.

Allie Batter's Notes

This is the blue color we use to decorate our store. It should be kept, but I don't care about the other colors.

These taglines appear on our promotional materials like business cards and brochures. They should stay near the top of the page to keep our marketing message consistent. The rest of the stuff can be laid out whatever works best for you.

The first three icons are good, but if you find better ones that's good too. I don't like the smiley face. Please find something better for that one.

It seems odd to have one picture so much taller than the others. I don't know if you can do anything about it-- I'd appreciate if you could try.

Please put the developer's name on the page. Good work deserves credit!

Your Manager's Notes

Use an eyedropper tool to get this color from the design image.

This looks like "Bilbo Swish Caps" from Google fonts. Use that and whatever sans-serif font looks good for the rest.

Consider a line break to split this up, or changing the font sizes before/after the phone icon. Everything else on this page is well-centered, so this line sticks out in a bad way.

There's something weird about the heart icon, and she doesn't like the smiley, so let's not even try to extract these from the image. You'll have to find an icon resource. If you decide to use icons that require attribution, make sure to include that in the FOOTER.

The pictures she gave us are huge digital camera photos. Resize them to be more appropriate, and see if you can crop them better since she does not like the middle one being so different. Don't forget the ALT & TITLE attributes on the IMG tags for these.

Ms. Batter's statements like "I don't care about the other colors" and "whatever works best for you" and "use for inspiration" all tell me that she probably wants more changes but doesn't know how to describe them. Get creative and we'll consider a round of revision later.